

# 22<sup>ND</sup> ANNUAL CONFERENCE

**FEB 5-7  
2019**

**Aria**™

RESORT & CASINO  
LAS VEGAS

## SPONSOR PROSPECTUS

**509**

2018 Companies

**1,200**

Number of 2018  
Attendees

**87.83%**

Returning Attendees

**SYLVIA DONE: 916.482.2462 | [sdone@rmassociation.org](mailto:sdone@rmassociation.org)**



## Why Sponsor at the 22<sup>nd</sup> Annual Conference in Las Vegas?

### Networking Opportunities

- Receivables Management Association international (RMA) provides an abundance of opportunities to meet, engage, and connect with fellow attendees.
- Build your network by interacting with other attendees in sessions, receptions, and even during breaks.

### Sponsor to Expand Your Influence

- To create the “perfect storm” of networking and connections, also check out sponsorship benefits.
- RMA offers a wide variety of sponsorship levels.
- Sponsorships include education sessions, chair drops, media sponsors, bag stuffers, and more.
- There is an opportunity for everyone to ensure YOUR message gets to the RIGHT people.

## SPONSOR LEVELS

### Gold Level (\$20,000)

- (1) 10 x 10 booth
- (6) Conference registrations
- (1) Advanced promotion or on-site sponsorship opportunity
- (1) Full page ad in program book
- Logo on entranceway
- Sponsor ribbons on name badges
- Recognition at General Session, recognition on event website, and on program book sponsor Page
- Access to attendee rosters
- Upgrade to a suite at group rate during conference dates

### Silver Level (\$15,000)

- (3) Conference registrations
- (1) Advanced promotion or on-site sponsorship opportunity (maximum \$7,000 value)
- Quarter page ad in both Spring and Fall issues of RMA magazine
- (1) 250x250 banner ad in two issues of monthly RMA Update e-newsletter
- (1) Full page ad in program book
- Logo on entranceway
- Sponsor ribbons on name badges
- Recognition at General Session, recognition on event website and on program book sponsor page
- Access to attendee roster

### Bronze Level (\$10,000)

- (2) Conference registrations
- (1) Advanced promotion or on-site sponsorship opportunity (maximum \$4,000 value)
- (1) 250x250 banner ad in one issue of monthly RMA Update e-newsletter
- (1) Half page ad in program book
- Logo on entranceway
- Sponsor ribbons on name badges
- Recognition at General Session, recognition on event website and on program book sponsor page
- Access to attendee roster

### Media Sponsor (\$6,500)

- (1) Full page ad in program book
- Full page ad in both Spring and Fall issues of RMA magazine
- (1) 728x80 banner ad and (1) 250x250 banner ad in monthly e-newsletter
- (12) month run of banner ad on RMA's website

# Sponsor Opportunities

## Advanced Promotion

Registration Confirmation Page (two available) . . . . .	<b>Sold</b>
Conference Registration Portal (two available) . . . . .	<b>Sold</b>
Member eBlast (six available). . . . .	\$1,500

## On-Site Conference Sponsorship

Attendee Lounge . . . . .	\$20,000
Conference Program Book. . . . .	\$10,000
Tuesday Opening Reception (two available). . . . .	\$10,000
Conference Bags* . . . . .	<b>Sold</b>
Wednesday Evening Reception (two available) . . . . .	\$8,500
Keynote Speaker . . . . .	\$7,500
Technology Sponsor . . . . .	<b>Sold</b>
Pocket Guide . . . . .	\$7,500
Conference Lanyards . . . . .	<b>Sold</b>
Conference Registration Desk Sponsor . . . . .	<b>Sold</b>
Wednesday Lunch . . . . .	\$5,000
Hot Cups . . . . .	\$5,000
Custom Badge Holder. . . . .	<b>Sold</b>
Escalator Runner . . . . .	\$4,500
Suite Crawl (contact for pricing) - beginning at . . . . .	<b>Sold</b>
Wednesday Breakfast . . . . .	\$4,000
Thursday Breakfast . . . . .	\$4,000
First-Time Attendee/New Member Luncheon	
Exclusive Sponsorship. . . . .	\$5,000
or 2 available . . . . .	each \$3,500
Tote Bag Station. . . . .	\$3,500
Attendee Printing Station . . . . .	\$3,500
Wednesday Morning Break . . . . .	\$3,500
Wednesday Afternoon Break. . . . .	\$3,500
Conference Pens* . . . . .	\$3,500
Charging Stations . . . . .	\$3,000
In-room Delivery (plus cost of item that is supplied and any hotel delivery charges) . . . . .	\$2,500
Double Sided 3' x 8' Meter Board with Floor Stand . . . . .	\$2,000
Education Session (each) . . . . .	\$1,500
Tuesday Lunch . . . . .	<b>Sold</b>
Registration Bag Insert . . . . .	\$1,200
General Session Chair Drop. . . . .	\$1,200
Tuesday Education Sessions . . . . .	\$1,200
Tuesday Break . . . . .	<b>Sold</b>
Private Meeting and Reception Rooms (contact for pricing) - beginning at. . . . .	\$500

\* If sponsor prefers to provide items (e.g., pens, bags), please contact RMA for adjusted pricing.





# Advertisement Opportunities

## Conference Program Book

Full Page - Color . . . . .	\$1,200
Half Page - Color . . . . .	\$800
Quarter Page - Color . . . . .	\$600

\* Refer to the RMA website for artwork submission requirements and deadlines.



## Spring/Fall RMA Insights

### Single Issue Rate

2 Page Spread - Color . . . . .	\$2,200
Full Page - Color . . . . .	\$1,200
Half Page - Color . . . . .	\$800
Quarter Page - Color . . . . .	\$500

### Multiple Issue Rate

2 Page Spread - Color . . . . .	\$2,000
Full Page - Color . . . . .	\$1,080
Half Page - Color . . . . .	\$720
Quarter Page - Color . . . . .	\$450

\* Refer to the RMA website for artwork submission requirements and deadlines.

Sponsors have the First Right of Refusal on your current sponsored item if your 2019 contract is received with a 50 percent deposit on or before June 1, 2018. The final balance is due by December 28, 2018.

# Sponsorship & Advertising Form

Organization Name: \_\_\_\_\_

(As you wish it to appear on all printed materials)

Contact Name: \_\_\_\_\_

(Person to receive all correspondence regarding sponsorship and advertising)

Contact Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

(Select level or item from previous section)

Additional Sponsorship/Advertising Items: \_\_\_\_\_

## Payment Information

**Amount to charge for all Sponsorship/Advertising Items:** \$ \_\_\_\_\_

☐ Visa ☐ MasterCard ☐ American Express ☐ Paying by check. Make checks payable to RMA

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsor/Advertiser Authorized Signature: \_\_\_\_\_

### With Above Signature, Sponsor/Advertiser agrees to:

- Provide RMA a company color logo in high resolution EPS format within (10) days of signing agreement
- Complete a separate registration form for any complimentary registrations associated with the sponsorship
- Refrain from holding any events that conflict with events on the RMA conference schedule

### Return payments and this form to:

Fax to: 916.482.2760

Scan and email to: [sdone@rmassociation.org](mailto:sdone@rmassociation.org)

Mail checks to: RMA International, 1050 Fulton Avenue, Suite 120, Sacramento, CA 95825

**Questions?** Call Sylvia Done at (916) 482-2462

### Cancellations:

It is understood that both parties involved shall be relieved of their obligations under this agreement in the event of and to the extent that performance of this agreement is delayed or prevented by any cause reasonably beyond their control, including, but without limitation to, Acts of God, acts by government or other authorities, wars, civil disturbances, strikes, epidemics, terrorist activity or any other act(s) beyond their control. In such a situation, RMA will refund any monies received for this sponsorship or advertisement, less any actual out-of-pocket costs incurred by RMA. This payment will be made within sixty (60) days of written notification of cancellation by RMA.

In the event the sponsor/advertiser cancels their participation in the program for any reason, RMA has the right to refuse refund of any portion of the fee and/or fulfill its obligation to provide any or all sponsorship/advertising items listed above.

## Contact Information

*For more information please contact:*

### ***Sylvia Done***

Event & Sales Development Manager

Phone: 916.779.2497

Email: [sdone@rmassociation.org](mailto:sdone@rmassociation.org)

Please contact Sylvia if you have questions about sponsorship or exhibiting.

### ***Jason Litchney***

Director of Marketing & PR

Phone: 916.482.2462

Email: [jlitchney@rmassociation.org](mailto:jlitchney@rmassociation.org)

Please contact Jason if you have questions about advertising.

## **Receivables Management Association**

1050 Fulton Avenue, Suite 120

Sacramento CA 95825

Phone: 916.482.2462

Fax: 916.482.2760

[info@rmassociation.org](mailto:info@rmassociation.org)

[www.rmassociation.org](http://www.rmassociation.org)

