



INTERNATIONAL DEBT BUYER MEMBER BENEFITS

RMAI is the trade association that represents the interests of international companies that purchase performing and nonperforming receivables, as well as U.S. debt buying companies, collection agencies, law firms, creditors and the vendor network that provides goods and services to the industry. Founded in the United States in 1997, international companies benefit from 50\$,\V experience advocating for a strong and balanced credit market. The trends that start here spread worldwide and your RMAI membership connects you to the leaders in the industry and gives you access to the many lessons learned, best practices developed and standards crystalized that ensure a robust international credit market.

Networking and business development

Relationships are key to business success. RMAI provides its international and domestic members with diverse opportunities to meet new individuals and to strengthen old relationships.

- ✓ Our annual conference is in Las Vegas every February and is one of the most well attended events in the industry attracting more than 1,100 attendees and showcasing nearly 100 exhibitors
- ✓ A more intimate Executive Summit in the summer features special guests and roundtable discussions on new markets and breaking issues affecting the domestic and international debt buying industry
- ✓ RMAI staff and leadership are where the action is promoting the debt buying industry at major U.S. and international industry conferences and events
- ✓ Members gain heightened visibility and access through speaking opportunities, participation in events and leadership opportunities on RMAI task forces and committees
- ✓ Exclusive access to contact information of member buyers, sellers and service providers

New markets and strategic partnerships

Growth opportunities are vital to a healthy business. RMAI expands markets for its membership by cultivating business opportunities and building strategic partnerships.

- ✓ RMAI staff and leadership promote the debt buying industry with national and international associations representing originating creditors in an ongoing effort to build relationships and open new markets and asset classes
- ✓ leadership are sought out for speaking engagements at various international conferences to provide perspective and education on best practices

Certification:

“gold standard” certification program promotes uniform standards of best practices and transparency for the industry and is responsive to consumer protections. It’s good for business and good for the consumer.

- 9 50\$,\V certification program benefits our members through shared best practices and ensures members adhere to the highest professional and ethical industry standards
- 9 Highly regarded by regulators, legislators and consumer groups, RMAI's certification program fosters collaborative efforts to ensure that new consumer protections are adopted when appropriate and existing laws are strengthened and modified to reflect modern realities without impairing the vital role of the debt buying and collection industry.

See reverse for more information

Advancing the industry through advocacy

As the recognized voice of the debt buying industry, RMAI represents members before federal and state agencies and in the courts. Despite a challenging landscape, over the past few years RMAI has maintained an unparalleled level of U.S. success that will positively benefit our international members as trends move across countries.

- ✓ Relationships built and lessons learned through the U.S. political process benefit international members through forward-looking best practices and responsiveness to shifts in the regulatory environment and potential international impacts

Membership and communication

Comprised of experienced, knowledgeable and ethical industry participants, RMAI has more than 550 member companies in the U.S. and International markets. Member-to-member communications offer timely and relevant information for business success.

- ✓ Regular communication to members includes:
 - RMAI *the* Magazine (Spring & Fall Magazine): RMAI's full-color magazine contains insightful articles on industry best practices, and the impact of legal and legislative developments
 - RMAI Update (mid-month eNewsletter): Reports on association activities
 - Webinars covering timely topics of importance to the membership
 - Member Alerts
 - Robust website

Education/CECs/CLEs

Being at the forefront of information and conversations ensures your business capitalizes on innovation and is responsive to change. RMAI ensures its members are up-to-date on operational best practices and best approaches when communicating with consumers by providing a wide array of educational programs through conference attendance and online education offerings.

- ✓ RMAI Annual Conference in February features industry leaders presenting current topics
- ✓ RMAI Executive Summit each summer provides a more intimate setting with top rated speakers and plenty of time to interact
- ✓ RMAI hosts webinars with renowned industry experts on relevant topics to gain knowledge, and earn certification education credits
- ✓ As an approved CEC and CLE provider, our members earn credits toward certification and professional development.

Become a Member Today

RMAI offers a reduced dues and application fee structure for International Debt Buyer members:

Annual dues: \$475 (a \$420 savings)

Application fee: \$175 (a \$100 savings)

[Apply online or print an application here](#)

See reverse for more information