



Educational Offerings

Letters - As In Dating: The First Contact Is Always The Hardest
August 21, 2019 – 9:00am PT/11:00am CT/12:00pm ET
One (1) RMAI Education Credit toward Certification/Recertification

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Letters are both your first contact with a debtor and the easiest way to get sued if you don't pay attention to their contents. While there are conflicting opinions on the value of the initial letter, some viewing it as an opportunity to collect and others merely as a necessary 1st step to collection activity, those letters will be reviewed by Plaintiff's counsel as a proverbial gold mine as their pore over them looking for potential class actions. In this webinar we will explore the most common pitfalls and issues to be aware of.

Pricing:

Member: *Free

(*One free webinar per company per month, all other registration will be billed at the member rate of \$64)

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Course Presenters:



Mitch Williamson is of counsel to the firm and practices in the New Jersey office of Barron & Newburger, P.C. He practices in the firm's Consumer Financial Services Law Practice Group. Mr. Williamson has over twenty-five years of business litigation experience, and his clients include creditors, debt buyers, law firms, and collection agencies. Prior to joining Barron & Newburger, he served as in-house defense counsel for a multi-state law firm, defending a wide variety of suits by consumer plaintiffs. Prior to working in the consumer financial services sector Mr. Williamson represented several insurance companies in large-scale environmental coverage actions. His experience also includes defense of toxic tort claims. Mr. Williamson has been a frequent lecturer on developments in consumer protection law relating to debt collection. He serves as a member of the Board of the National Creditors' Bar Association, and he is a past Co-Chair of the Defense Bar Committee of that organization. In addition to holding an AV Preeminent rating from Martindale Hubbell, Mr. Williamson has been designated as a Fellow and Scholar from ACA International and a Certified Receivables Compliance Professional by the Receivables Management Association.