Getting Your Ducks in a Row for the California Consumer Privacy Act

October 23, 2019– 9:00am PT/11:00am CT/12:00pm ET
One (1) RMAI Education Credit toward Certification/Recertification

Sponsored By:

ONTARIO SYSTEMS

Data privacy undoubtedly took center stage in 2018. The European Union's (EU) General Data Protection Regulation came into effect in May 2018, and California quickly followed suit with its own consumer privacy law - the California Consumer Privacy Act of 2018 (CCPA). The CCPA aims to provide California residents greater transparency and control over how certain businesses use their personal information. Starting Jan. 1, 2020, California residents will, under certain circumstances, have new data privacy rights that among others, enable them to access the personal information collected about them, request their personal information be deleted, and opt out of the sale of their personal information. Businesses subject to the CCPA need to get their ducks in a row early to comply with the CCPA, which goes into effect in a few months.

During this webinar, Troutman Sanders' attorneys, Ron Raether and Sadia Mirza, will cover the scope of the CCPA, key definitions and obligations, potential exemptions, gray areas in the law, and other state legislative efforts following the CCPA. This is a great opportunity to get ahead of legislation that is clearly shaping the future of privacy laws in the United States.

Pricing:
Member: *Free
(*One free webinar per company per month, all other registration will be billed at the member rate of $64)
Non – Member: $94

Register

Course Presenters:

Sadia Mirza works with a wide array of clients, including financial institutions, consumer reporting agencies, insurance companies, healthcare providers, property management companies, and data and analytics providers. With her years of experience as internal counsel, Sadia is able to break down complex legal issues into plain English, and she provides tactical, actionable advice. Sadia's practice is primarily focused on data privacy law compliance and incident response. She has experience with the California Consumer Privacy Act of 2018 (CCPA), the Fair Credit Reporting Act (FCRA), the Gramm-Leach-Bliley Act (GLBA), the Driver's Privacy Protection Act (DPPA), California Online Privacy Protection Act (CalOPPA), as well as various other state laws concerning privacy and cybersecurity. She provides strategic privacy compliance counseling, and defends, counsels and represents companies on matters relating to data privacy, data use, and data breaches and investigations with an eye towards helping clients avoid litigation.

Ron Raether leads the Cybersecurity, Information Governance and Privacy practice group at Troutman Sanders, and is a partner in the firm's Financial Services Litigation group. Ron has assisted companies in navigating federal and state privacy laws for over twenty years. His understanding of technology led him to be involved in legal issues that cross normal law firm boundaries, including experience with data security, data privacy, patent, antitrust, and licensing and contracts. His involvement in seminal data compliance and data use cases has helped define current standards in several areas of the law. He assisted one of the first companies required to provide notice of a data breach and has since successfully defended companies in over 100 class actions. Even as regulators fight to broaden their authority and extend the boundaries of existing statutory schemes like the FCRA to cover data analytics and usage, Ron has adapted his practice to address this unique and shifting business/technology concern. Ron has represented companies in hundreds of individual FCRA cases involving CRAs, resellers, furnishers, users, and public record vendors and has developed a reputation for assisting companies not traditionally viewed as subject to the FCRA. Ron also has litigated cases involving the DPPA, VPPA, TCPA and other federal and state statutory schemes which regulate the use or security of data.