



## Call for Proposals

The Receivables Management Association International (RMAI) announces its annual Call for Proposals. RMAI invites you to submit a proposal for any of our various educational opportunities including:

- An education session at the 2025 Annual Conference
- An educational webinar
- An article for the spring or fall annual publications (print/digital)

### **Annual Conference in Las Vegas, NV (February 10-13, 2025)**

RMAI designs Annual Conference programming to further the education of receivables management industry professionals and support the RMAI Receivables Management Certification Program. The Annual Conference has continued to be the leader in the industry with over 1,500 attendees comprised of buyers, collectors, attorneys, banks and creditors, with the majority being executives, operations, sales & marketing professionals, business development, compliance officers, and more. For the Annual Conference, RMAI seeks presentations with:

- An interactive and engaging program format
- Audience participation and/or discussion
- Presenters identified in advance and from multiple companies (not all from one company)
- Innovative and insightful content
- Educational focus (not sales pitches)
- At least one speaker that is a new to speaking at industry events

**Limited slots are available.**

**Deadline: Monday, August 12, 2024**

[Propose a Program](#) or [Preview the Proposal Form](#)

### **Educational Webinar Topic or Annual Publications (Fall *RMAInsights* and Spring *RMAI Digital Dispatch*)**

RMAI is always looking for innovative and insightful presentations and content to build a strong educational agenda and inform members. Presentations and content should be creative and provide exceptional ideas to prepare industry colleagues to be successful in the changing economic, regulatory, and legislative environments.

For webinars, attendees include RMAI members who are compliance officers, attorneys, and RMAI certified individuals and average over 100 registrations per webinar.

For the *RMAInsights* and Digital Dispatch, these publications have a distribution of 1,200, reaching highly engaged, decision-making contacts at our member companies with an average email open rate of 40% upon announcement of our recent issues.

**Deadline: Monday, August 12, 2024**

[Propose a Webinar/Article](#)

### **Selection Process**

- RMAI's Conference Committee will review all Annual Conference proposals received.
- RMAI's Education Committee will review all educational webinar topic proposals received.
- RMAI's Editorial & Social Media Committee will review all article proposals received.

Presentation selection is determined on a variety of considerations including but not limited to:

- Appropriateness/relevance of and interest in topic
- Expertise of presenter(s)/author(s)
- RMAI membership status
- RMAI Receivables Management Certification Program status
- Completeness of proposal, including all confirmed presenter(s)/author(s)

RMAI reserves the right to make recommendations for content revisions and presenter/author changes prior to selection. Participation as a presenter/author is by invitation only.

### **Deadlines & Timeline for 2025 Annual Conference**

**August 12, 2024** – Proposals are due

**September 30, 2024** – Notification of Acceptance or Non-Acceptance

**October 30, 2024** – Speaker Materials Due (Bio, Photo, Signed Contributor Release Form)

**November 15, 2024** – Title and Course Description Due (if not already determined by proposal selection)

**December 7, 2024** – Speaker Registration Deadline (for confirmed speakers only)

**January 10, 2024** – PPT Presentations Due (content review is required)