

## Understanding Buy Now, Pay Later (BNPL): Trends, Consumer Insights, and Lender Strategies

December 12, 2024 – 9:00am PT/12:00pm ET

One (1) RMAI Education Credit

This webinar provides an in-depth exploration of the Buy Now, Pay Later (BNPL) market, examining its growth, consumer demographics, and transaction dynamics. Learn how BNPL is evolving as a financial product and its impact on both consumers and lenders. Our presenters will explore who the typical BNPL consumer is, they will examine the regulatory landscape surrounding BNPL, with a focus on upcoming CFPB rules and proposed legislation in New York that could reshape the industry, and they will discuss how recovery strategies are evolving, how disputes are handled, and whether lenders are adequately prepared for future challenges. This course will equip professionals with the knowledge needed to navigate the complexities of the BNPL industry and understand its future trajectory.




### Pricing:

**Member:** Free

**Non – Member:** \$94

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### Course Presenters:

	<p><b>Dave Hanrahan</b> leads Kredit, which develops software tools that help everyday people navigate financial hardship and communicate effectively with financial services firms when in distress, independently or while being coached by financial advisors. Before founding Kredit in 2020, Dave advised global founder-owned and VC/PE-backed technology companies on equity and debt capital raises, M&amp;A pipeline identification and engagement, and business sales to financial sponsors and strategic acquirers.</p>
	<p><b>Don Maurice</b> is a partner at Maurice Wutscher LLP representing the financial services industry in compliance matters, bench trials, jury trials and appeals of individual and class actions. He is admitted to the Bars of Massachusetts, New York, New Jersey and the District of Columbia and has practiced law since 1988. Don has been inducted into the American College of Consumer Financial Services Lawyers. Don serves as outside counsel to RMAI. He is editor of the Consumer Financial Services Blog (cfsblog.com). He is a frequent speaker and author on ethics, financial services, and privacy law. His many articles on consumer financial services law have been published in law reviews and trade publications</p>
	<p><b>Tim Smith</b> is a seasoned executive in the Business Process Outsourcing and Accounts Receivable Management space with over 25 years of broad-based experience crossing Business Development, Client Engagement, and Operational Strategy. His clients have included some of the top credit card issuers, banks, auto finance companies as well as a myriad of Global 500 Commercial entities.</p>