



Educational Programs

Sponsor Your Own Webinar with RMAI

The Receivables Management Association International (RMAI) offers an array of educational programs for those seeking their Certified Receivables Compliance Professional (CRCP) designation or wanting to gain additional professional education. Educational programs presented by webinar are available to registrants in both live and recorded formats. RMAI presents at least one new webinar every month.

RMAI now also offers the option to sponsor a webinar of your company's choosing using RMAI as the platform to present the webinar.

Member Sponsored Webinar Benefits

When you sponsor your own webinar, you receive a variety of benefits including:

- ✓ Choice of webinar topic
- ✓ Choice of speakers
- ✓ Usage of your own PPT template
- ✓ Logo placement on the live webinar marketing flyer, a minimum of three (3) weekly e-blasts and social media posts distributed to over 1,500 industry professionals and made available on the RMAI website.
- ✓ Logo placement on the RMAI website for the live webinar.
- ✓ Continued logo placement for one (1) year on the RMAI website for the recorded webinar.
- ✓ Final attendee list with full contact information pre-and post-webinar.
- ✓ Free registration for RMAI members and non-members.
- ✓ Option to give sponsor pitch (2-3 minutes) at beginning of live webinar

Sponsor Rates

Member Rate: \$5,000

Questions

Contact Shannon Parod, Director of Education & Administration at 916-482-2462 or sparod@rmaintl.org.