



Website Ads

Advertise on our homepage, in our menus, or on your page of choice inside our site. Options start at **\$1,800** for three months.

E-newsletter Ads & Sponsored Eblasts

Get directly into member inboxes, reaching our **1,200** most engaged contacts. Put a banner in our e-newsletter for **\$450** for three months, and up to **\$2,400** for a year. Or create an entire email with a sponsored eblast for **\$1,500**.

Newsletter avg. open rate: **49%** | Sponsored eblast avg. open rate: **45%**

Social Media Ads

Get your message on our LinkedIn, Facebook and X pages, for just **\$200**. *Members-option only.*

Spring & Fall Publications

Advertise in our biannual publications, reaching **1,200** decision-making contacts. Start at a 1/4 page for **\$500**, up to a two-page spread for **\$2,000**.

Sponsored White Paper

Position yourself as a thought leader and promote your white paper to RMAI members, for **\$4,750**.



Access our Ad Kit for more details

Contact us to build a custom ad package today!

Call or email Cheryl Nelson at cnelson@rmaintl.org or (916) 482-2462