



Educational Programs

CCO Webinar Series: From Mandate to Motivation: Building a Risk-Proof and Engaging Compliance Training Program

October 7, 2025 – 9:00am PT/12:00pm ET

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Is your compliance training program truly mitigating risk, or has it become a "check-the-box" exercise that employees dread? In today's complex regulatory landscape, a disengaged workforce is your biggest vulnerability. It's time to move beyond outdated slideshows and build a dynamic training ecosystem that informs, empowers, and adapts.

Join us for a forward-looking webinar where we deconstruct the essentials of an effective compliance training program. We'll guide you through the entire lifecycle, from establishing foundational expectations to measuring true impact. You will learn how to strategically design training for different audiences—from the boardroom to the front lines—and cover the critical topics that build a culture of integrity and security.

Most importantly, we'll pull back the curtain on the future. Discover how innovative tools, including Artificial Intelligence and Large Language Models (LLMs), are revolutionizing training delivery, creating personalized learning paths, and providing powerful new ways to evaluate success. Get ready to transform your training from a simple obligation into a strategic advantage.

Learning Objectives

By the end of this webinar, attendees will be able to:

1. **Design a comprehensive compliance training framework** that maps specific training types (role-based, initial, ongoing) to appropriate audiences, topics, and delivery frequencies.
2. **Develop effective evaluation strategies** to test knowledge retention, measure behavioral change, and demonstrate the overall success and ROI of the training program.
3. **Identify opportunities to integrate modern tools, including AI and LLMs**, to enhance training engagement, personalize content, and improve the efficiency of your compliance management system.

Pricing:

Member: \$64.00

Non – Member: \$94.00

Register

Course Presenters:



Kelly Knepper-Stephens is the Chief Legal Officer at TrueML Technologies, parent company to TrueAccord Corp. She is a passionate advocate for making the law (and legal advice) interesting for everyone. Her work focuses on government regulation, compliance, and civil litigation. She advises on the intersection of innovation in technology with consumer protection statutes such as the Fair Debt Collection Practices Act, Fair Credit Reporting Act, Telephone Consumer Protection Act, Equal Credit Opportunity Act, privacy and security laws and other federal and state regulations.



Sara Woggerman is the owner and President of ARM Compliance Business Solutions. Sara works with organizations to drive compliant business practices through her consulting solutions. Sara's personalized approach prepares financial institutions for regulatory examinations, manage litigation risk, and improves the consumer experience. Sara is known for her passion in helping companies overcome their unique compliance and operational challenges through delivery of compliance risk assessments, policy development, service provider management and oversight, and executive level training programs designed to help financial services companies mitigate risk and maximize efficiency.