

## **Educational Programs**

Ready or Not: New Al Laws Arrive Jan 1, 2026

December 18, 2025 – 9:00am PT/12:00pm ET One (1) RMAI Education Credit

Are you ready? Many state laws and regulations impacting use of AI technologies are taking effect January 1, 2026 and the time to prepare is now.

- Do you have the right disclosure for your inbound calls, outbound content, and website?
- Have you determined if the recently dropped CPPA regulations apply to you?
- Do you have contractual provisions in place in your vendor contracts to account for your risk?

This webinar is designed to give you the critical things you need to know to be in compliance. Join AI lawyer Jason Hirsch and Kelly Knepper-Stephens as we move beyond the headlines to dissect the specific statutory and regulatory requirements as well as the critical steps your business must take to mitigate risk - not only with the newly existing laws in Colorado, Utah, and Texas but with the new California Privacy Protection Agency regulations, Attorney General settlements, and recent lawsuits against businesses related to AI technologies. This is an essential briefing for in-house counsel, privacy officers, and compliance professionals tasked with navigating the new frontier of AI governance.

Pricing:

Member: Free Non – Member: \$94

Register

## **Course Presenters:**



**Jason Hirsch** a trusted adviser, with Nixon Peabody, has deep experience in the law firm and technology sectors, provides strategic counsel to clients on high-stakes, global challenges at the intersection of law, business, and government policy. He leads the firm's Artificial Intelligence (AI), Digital Platforms & Emerging Technologies Team.



Kelly Knepper-Stephens is the Chief Legal Officer at TrueML Technologies, parent company to TrueAccord Corp. She is a passionate advocate for making the law (and legal advice) interesting for everyone. Her work focuses on government regulation, compliance, and civil litigation. She advises on the intersection of innovation in technology with consumer protection statutes such as the Fair Debt Collection Practices Act, Fair Credit Reporting Act, Telephone Consumer Protection Act, Equal Credit Opportunity Act, privacy and security laws and other federal and state regulations.